

3<sup>rd</sup> Annual  
**Teacher Appreciation Day**

*Honoring and celebrating teachers for their lasting contributions to our community and the lives of students and families*



Beckman Center, UCI Campus  
May 7, 2020  
4:00 pm – 6:30 pm



*Sponsored by SchoolsFirst Federal Credit Union*

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## *Teacher Appreciation Day*

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Dear Friend,

On Thursday May 7, 2020, the UCI Teacher Academy, housed within the School of Education, will host its 3<sup>rd</sup> Annual Teacher Appreciation Day at the Beckman Center in Irvine.

This year, we anticipate hosting up to 300 Orange County teachers, administrators, superintendents and youth non-profit leaders.

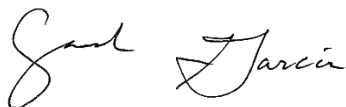
We invite you to kindly consider partnering with us to bring another inspiring and educational event to honor and celebrate educators from our community. As in past years, this year's program will feature a keynote speaker, followed by a reception for all attendees. New this year will be our partnership with the Orange County Department of Education (OCDE) and their Teacher of the Year Awards, a program that recognizes outstanding teachers from K12 school districts as well as Community College districts in Orange County. We will host a special pre-event reception for the Teacher of the Year nominees.

Organized by the UCI Teacher Academy, the Teacher Appreciation Day event is open to UCI education alumni, OCDE teachers/administrators and educational partners.

We have numerous opportunities to highlight your organization to this target audience through event sponsorship. Your partnership will help us expand educational events to a broader audience as well as support professional development enrichment for teachers from throughout Southern California.

Thank you for your consideration in supporting this event. We look forward to partnering with you!

Kind Regards,

A handwritten signature in black ink that reads "Sarah Garcia". The signature is written in a cursive, flowing style.

Sarah Garcia  
Associate Director of Development  
School of Education

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## Keynote Speaker

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### **Jeff Duncan-Andrade**

#### **Equity v. Equality: Which One Will We Feed?**

Jeff Duncan-Andrade, Ph.D., is Associate Professor of Raza Studies and Race and Resistance Studies at San Francisco State University. He is also a founder of the Roses in Concrete Community School, a community responsive lab school in East Oakland, and the Community Responsive Education Group.

As a classroom teacher and school leader in East Oakland for the past 27 years, his pedagogy has been widely studied and acclaimed for producing uncommon levels of social and academic success for students. Duncan-Andrade lectures around the world and has authored numerous journal articles and book chapters on effective practices in schools. He has written two

books and he is currently completing his third book with Harvard Press. In 2015, Duncan-Andrade was tapped to be a Commissioner on the National Commission on Teaching & America's Future (NCTAF) and in 2016 was part of the great educators invited to the White House on National Teacher Appreciation Day by President Barack Obama. He is also the 2019 Laureate for the prestigious Brock International Prize in Education. Duncan-Andrade has also been ranked as one of the nation's most influential scholars by EdWeek's Public Influence Rankings.

Duncan-Andrade's transformational work on the elements of effective teaching in schools is recognized throughout the U.S. and as far abroad as New Zealand. His research interests and publications span the areas of curriculum change, teacher development and retention, critical pedagogy, and cultural and Ethnic Studies. He works closely with teachers, school site leaders, union leaders and school district officials to help them develop classroom practices and school cultures that foster self-confidence, esteem, and academic success among all students. Duncan-Andrade holds a Ph.D. in Social and Cultural Studies in Education and a Bachelor of Arts degree in Literature, both from the University of California, Berkeley.

# Sponsorship Opportunities

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***Proceeds from this event benefit the UCI Teacher Academy to fund professional development for teachers from throughout Southern California.***

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The UCI School of Education will collaborate closely with sponsors to design a fully customized promotional program. Sponsors will be acknowledged with the following recognition and benefits based upon level of support.

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## ***Title Sponsor - \$25,000***

*SOLD THROUGH 2020 to SchoolsFirst Federal Credit Union*

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- Logo prominently featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo & verbal recognition on main stage during event
- Logo featured on event website, signage, press announcements, and social media posts
- Logo in event program
- Exclusive signage at check-in
- 10 Reserved tickets to pre-event reception and main event
- Opportunity to host information table in a prime location for company representative to distribute materials
- Opportunity to provide giveaway

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## ***Pre-event Reception Sponsor - \$10,000***

***For Orange County Teacher of the Year Nominees***

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- Logo prominently featured on pre-event invitation distributed to OCDE database
- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo in event program
- Logo & verbal recognition during event
- Logo featured on event website, signage, press announcements, program, and social media posts
- Exclusive signage at pre-event reception
- 8 Reserved tickets to pre-event reception and main event
- Opportunity to provide giveaway

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## ***Post-event Reception Sponsor - \$5,000***

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- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo featured on event website, signage, press announcements, program, and social media posts
- Logo in event program
- Exclusive signage at post-event reception
- 4 Reserved tickets to pre-event reception and main event
- Opportunity to provide giveaway

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## ***Aspiring Teacher Sponsor - \$2,500***

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- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo featured on event website, signage, press announcements, program, and social media posts
- Logo in event program
- 4 Reserved tickets to pre-event reception and main event
- Opportunity to display banner in Student Affairs office for promising teachers pursuing a Master's Degree and Teaching Credential
- Opportunity to provide giveaway



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## ***Dean's Leadership Society - \$1,000***

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- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo featured on event website, signage, press announcements, program, and social media posts
- Logo in event program
- 2 Reserved tickets to pre-event reception and main event
- Opportunity to provide giveaway

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## ***Gold Sponsor - \$500***

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- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo in program

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## ***Blue Sponsor - \$250***

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- Logo featured on event invitation (5,000+ reach) distributed to UCI education alumni, UCI Teacher Academy database, OCDE database
- Logo in program

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## ***Custom Sponsorship Opportunities***

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For more information please contact:  
Sarah Garcia at **(949) 824-2741** or  
**slsteffe@uci.edu**

**Sponsorship Deadline:**

For all the benefits and status as a Teacher Appreciation Day Sponsor, commitments must be received by March 1, 2020.

**Contact:**

Sarah Garcia, Associate Director of Development  
(949) 824-2741  
Slsteffe@uci.edu

*All sponsorship contributions exceeding the value of goods and services may be tax deductible to the maximum allowed by law. Please consult your tax advisor with any questions.*